

RETAIL DIVISION OVERVIEW & CAPABILITIES



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Right
Custom feature display coupled with merchandising systems for homewares retailer



20+ YEARS OF RETAIL EXCELLENCE

Our Retail division works closely with leading retailers to supply a vast range of merchandising systems, shelving, shop fittings, displays & retail fixtures. Some of our project supply items include large-scale storage systems and point of sale display fixtures through to complete custom joinery packages.

With over two decades experience servicing many of the world's largest retail groups, GETC has become recognised as one of the industry's most reliable and competitive suppliers of retail fixtures, merchandising systems and complete FF&E solutions.

As a dedicated division of the GETC Manufacturing Group operating out of Shanghai, our retail clients enjoy the benefit of leveraging one of the most respected and reliable shop fitting manufacturers for every imaginable fixture or fit-out requirement—with the additional advantages of local design service, installation and product support.

The client-focused GETC approach, coupled with a focus on sustainability, quality assurance & specification accuracy, ensures clients achieve significant capital savings while enjoying the peace of mind that global standards are met or exceeded at every step.

Right
Complete store
design & fitout for
homewares retailer



GLOBAL PROJECT REACH

The GETC project reach services a vast array of global markets including; North America, Europe, the Middle East, North Africa, Southeast Asia, India & Australasia. With dedicated offices located in primary markets worldwide GETC operational and project reach extends to all corners of the globe.

Our dedicated teams of engineers, draftsmen, manufacturing craftsmen, quality assurance & compliance officers, shipping, administration, among many other support roles — are proud to have successfully delivered complex and high-quality projects for major international clients across five continents.

From design and prototyping, through to logistics and installation — our highly experienced teams are dedicated to delivering at every stage throughout the project chain.

United States
Dallas Office

Central America

Europe & UK
London Office

**Egypt &
Middle East**
Dubai Office

India

China
Shanghai Office

South East Asia

Australia
Melbourne Office

New Zealand

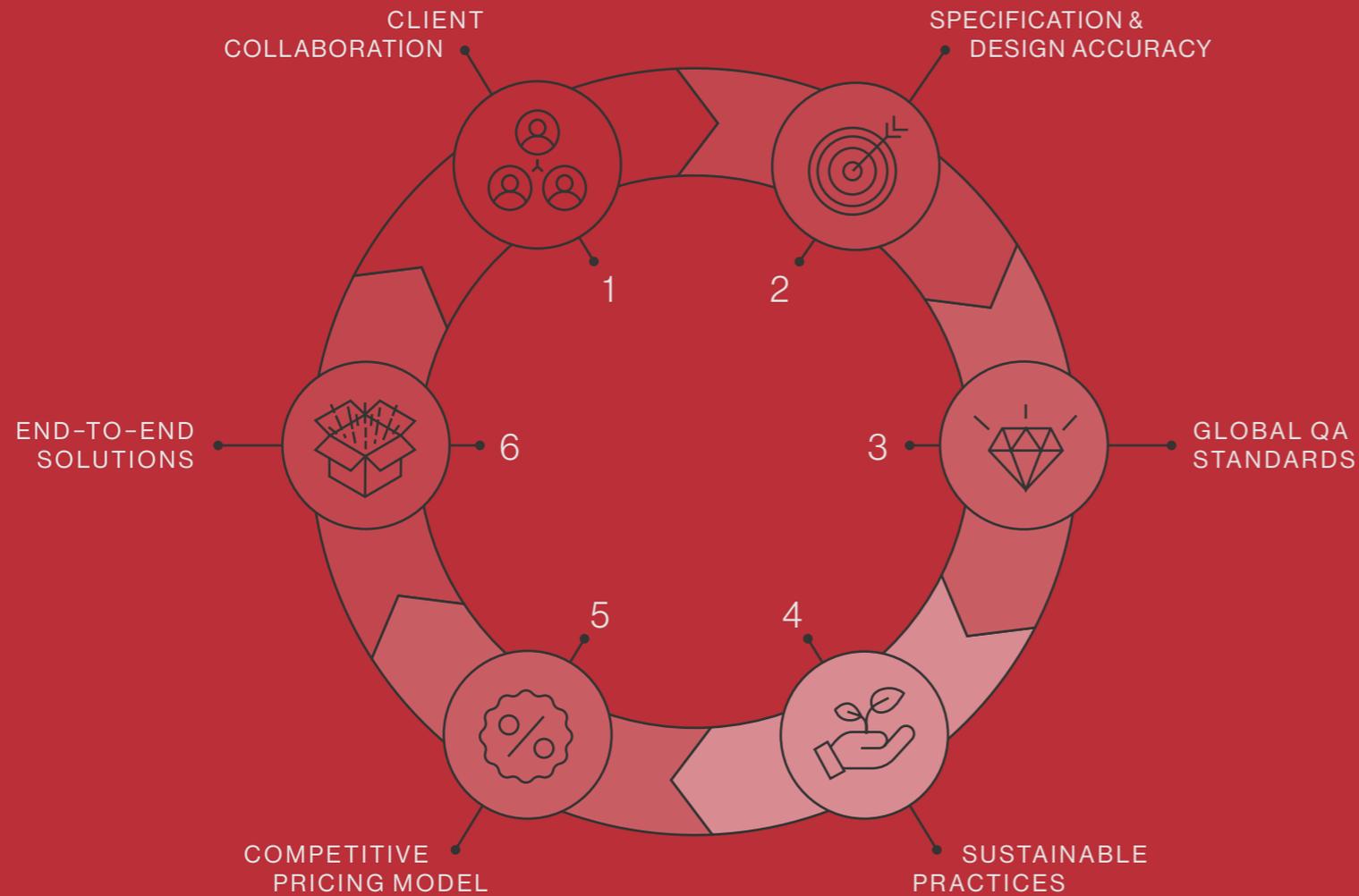
WE PARTNER
WITH GLOBAL
RETAILERS
TO CREATE
WORLD-CLASS
FF&E & STORE
SOLUTIONS



Right
Display systems, furniture and
point of sale area for an infant
garment retailer

Below

Our unique & carefully thought-out approach is why we are the retail industry's most reliable and competitive supplier of retail fixtures & FFE solutions.



THE GETC APPROACH

GETC approaches every client requirement with the utmost care, regardless of scope and scale. Starting with a detailed consultation and design phase, we establish a clear understanding of project requirements or review existing fixtures.

We collaborate with clients to grasp their specific needs, brand aesthetics and functional requirements — discussing material selection, sustainability goals, form, function and price point. GETC assists with 3D modelling and prototyping to refine designs before full-scale production.

Once approved, our skilled craftsmen use state-of-the-art machinery and handmade methods to produce fixtures, fittings and equipment from metal, wood, and acrylic. Precision in cutting, shaping, assembling and finishing, along with rigorous quality control, ensures high standards and consistency throughout production and delivery.

In the final phase, our logistical & project delivery teams coordinate with clients for timely delivery and offer installation services. Our global installation teams make necessary adjustments on-site, ensuring a precise fit. This guarantees that the fixtures are securely installed, creating a functional and visually appealing retail environment ready to welcome customers.



Spread

Complete high-end garment store featuring branded custom merchandising systems

THE GETC SERVICE

DESIGN

GETC offers early stage design and value management services to assist our clients in cultivating the right products to suit their project and budgeting needs.

Our 20+ years of experience delivering accommodation projects across the globe has allowed us to become a valued partner at all stages of a project's lifespan — ensuring our clients' budgeting, design & quality expectations are met and delivered upon.

Our in-house design and drafting team can assist in the design, drafting & prototyping of custom project inputs to remove any uncertainty prior to manufacture.



MANUFACTURE

Our manufacturing reach encompasses 12 primary facilities and over 100 associate manufacturing partners — strategically located throughout China, Malaysia, Thailand, and Australia.

Our industry-leading facilities, raise the manufacturing quality benchmark, delivering specialist products at competitive market price points.

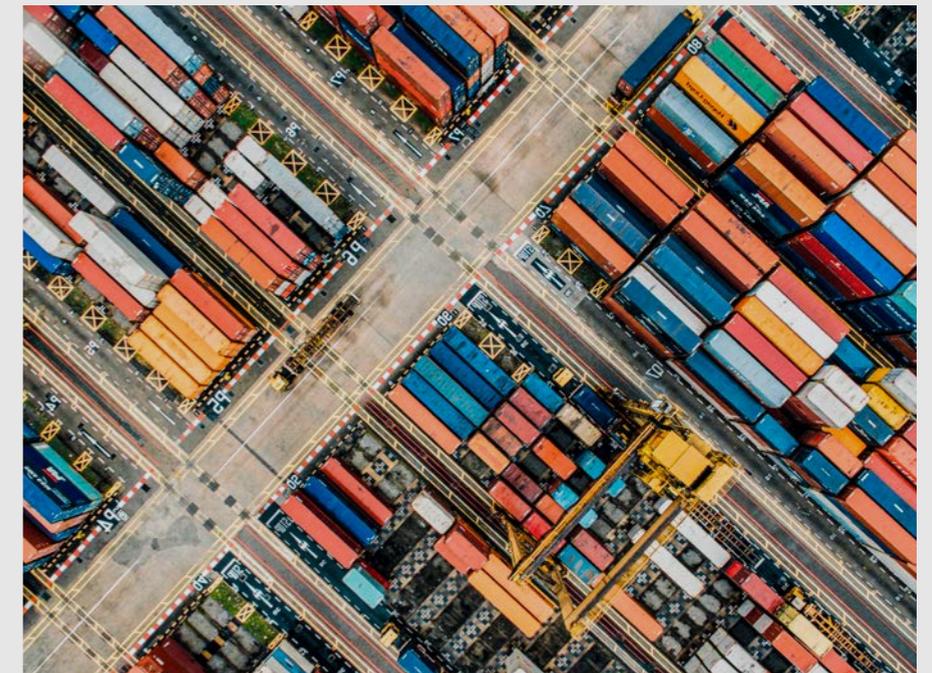
Extensive tooling, equipment and material sources mean we have a 100% 'concept-design to finished-product' delivery record.



DELIVERY & INSTALLATION

5000+ project specific global container movements each year with international forwarding & tracking. Supply Chain Efficiency providing shipping, freight management & rigorous documentation control.

The 'on the ground' support for each project involves the delivery to site of scheduled consignments. With our dedicated project teams available to deliver projects across the globe, we provide one of the most comprehensive end-to-end services of any supply partner.



OUR GLOBAL NETWORK ENSURES
THE MOST COMPREHENSIVE &
COMPETITIVE SUPPLY MODEL



PROJECT SUPPLY CAPABILITIES

GONDOLA

Our range of Gondola systems includes a vast assortment of 'L-legs' and 'T-legs' in various sizes, with a centre wall system available in a variety of alternate materials to suit any specific merchandising requirements.

The extensive range of standard accessories allows for every conceivable merchandising configuration, coupled with the ability to produce unique, client-specific designs.

This ultimately means our Gondola systems have the versatility to be used in almost any retail environment.



BIG BOX

The Big Box system is a versatile high-density storage and display solution for product merchandising, box stock, and palletized storage within a single bay.

The intuitive design offers maximum functionality and flexibility, making it convenient for customers & staff. Store planners and development teams can choose from a wide range of practical, industry-focused format options.

With over 400 merchandising components, Big Box provides the best solution for product presentation and signage, meeting the unique requirements of retail stores.



JOINERY & POINT OF SALE

GETC creates customised joinery designs to meet the diverse merchandising and display needs of retail businesses.

Applications include tables, shelves, racks, cupboards, cabinets, bookcases, checkouts, and custom solutions like shoe displays, garment concessions, and cosmetics counters found in major department stores.

These designs offer unique opportunities for tailored merchandising solutions that fit specific spaces and capture the desired retail ambiance.



GARMENT SYSTEMS

Our standard garment systems feature a range of freestanding apparel fixtures, including standard two, four and six-way configured garment racks.

Some clients commonly prefer to specify their particular requirements for OEM manufacture. With a combination of existing tooling and manufacturing infrastructure, GETC clients benefit from years of global retailer service.

The result is one of the world's widest range of experience in the production of standard and custom retail fixtures & garment merchandising systems.



CUSTOM ITEMS

As a project focused company, we take pride in being able to deliver complete end-to-end fit-out and custom display solutions for any retail environment.

We can fulfil any custom requirement, from custom shelving systems and feature displays through to custom point of sale merchandising systems.

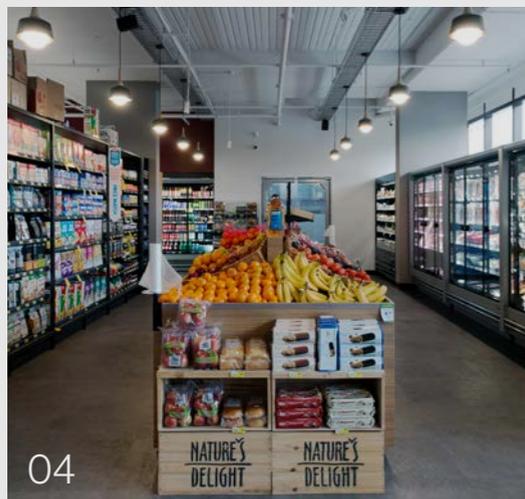
Our unrivalled level of manufacturing expertise – both in China and via dedicated local facilities – combined with expert drafting & design technicians allows GETC to provide benchmark quality products tailored to any display requirements.





Spread
High-end garment custom
traincar fitout with branded
merchandising fixtures

RECENT PROJECT SNAPSHOT



01
DEPARTMENT STORES

02
GARMENT RETAILERS

03
HOMEWARES RETAILER

04
SUPERMARKET & GROCERS

05
TECH RETAILERS

06
HARDWARE & TRADE STORES

WE ARE PROUD TO HAVE DELIVERED COMPLEX & HIGH- QUALITY PROJECTS ACROSS FOUR CONTINENTS

01

DEPARTMENT
STORES

02

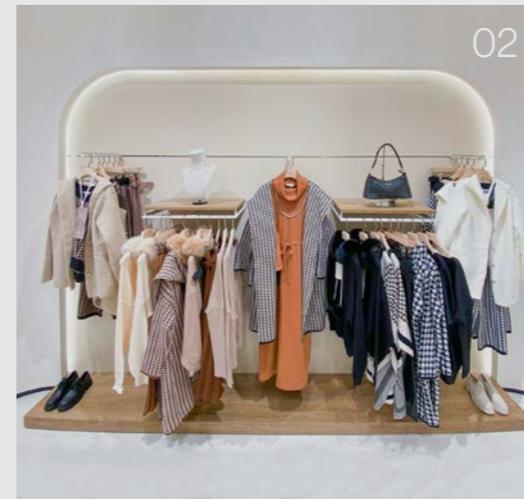
GARMENT
RETAILERS

03

HOMEWARES
RETAILER

04

HARDWARE &
TRADE STORES





Spread
Custom steel merchandising systems for a department store



Commercial Division
Joinery &
FF&E Packages

OUR OTHER DIVISIONS

GETC operates across three distinct divisions — **Commercial, Industrial & Retail**. Each dedicated to delivering complete project solutions.

Please don't hesitate to contact GETC if our other divisions are applicable to your business



Industrial Division
Racking & Warehousing
Storage Solutions



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BATH

BED

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SHERIDAN
EST. 1967

domani

domani

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